

2026

**SPORTS MANAGEMENT AND CURRICULUM DESIGN
IN PHYSICAL EDUCATION**

Course : MPEC-202

Full Marks : 70

The figures in the margin indicate full marks.

*Candidates are required to give their answers in their own words
as far as practicable.*

1. What is Sports Management? Discuss the importance and principles of Sports Management. 3+12

Or

What is meant by Personnel Management? Discuss the objectives of Personnel Management. 3+12
2. Define Sports Economics. What is Budget and why is Budgeting essential for any Sports event? 5+10

Or

What is Sports Sponsorship? Describe the importance of sports sponsorship in modern sporting world. 5+10
3. Discuss the various steps involved in purchasing and supplying sports equipment to the Physical Education Department of a college. 15

Or

What is meant by Competitive Sports? As a Physical Education Teacher, how will you organize an Intramural Competition in a college? 3+12
4. Write notes on the following (*any two*) : 7½×2
 - (a) Meaning of Curriculum
 - (b) Theories of Curriculum Development
 - (c) Factors affecting Curriculum
 - (d) Principles of Student Centred Curriculum.
5. Answer the MCQs by choosing the correct option from the four alternatives given below and writing it on your answer script (*any ten*) : 1×10
 - (a) Sports management is related with the sector of
 - (i) Sports Product
 - (ii) Sports Service
 - (iii) Both (i) and (ii)
 - (iv) None of these.

Please Turn Over

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- (b) Funds for sports events can be collected through
- (i) Sponsorships
 - (ii) Merchandizing
 - (iii) Gate Sale
 - (iv) All of these.
- (c) Which of the following is the prime objective of planning in sports?
- (i) Entertainment
 - (ii) Increase of Physical Fitness
 - (iii) Development of Oneness
 - (iv) All of these.
- (d) Which one of the following statements is not correct?
- (i) Management is a goal-oriented process
 - (ii) Management is a continuous process
 - (iii) Management is a dynamic process
 - (iv) Management is a rigid process.
- (e) Curriculum is equivalent to
- (i) Course
 - (ii) Co-curricular activities
 - (iii) Syllabus
 - (iv) Overall academic activities of an institution.
- (f) Preparing the budget needs
- (i) Skill
 - (ii) Expertise
 - (iii) Experience
 - (iv) All of these.
- (g) What is the main role of a sports sponsorship manager?
- (i) The Owner
 - (ii) To secure sponsorships and partnerships for the team/player
 - (iii) To manage the team's budget and finances
 - (iv) To provide performance analysis for the team.
- (h) In what ways can a sports team generate revenue?
- (i) Ticket sales
 - (ii) Merchandise sales
 - (iii) Sponsorships and Television rights
 - (iv) All of these.
- (i) Which committee is responsible for preparing the budget?
- (i) Publicity and Publication Committee
 - (ii) Finance and Budget Committee
 - (iii) Grounds and Equipment Committee
 - (iv) Public Relations and Reception Committee.
- (j) The internal factors that influence curriculum development is/are :
- (i) the teacher
 - (ii) student profile
 - (iii) school environment
 - (iv) All of these.
- (k) Realistic theory of curriculum can be explained by the philosophy of
- (i) Plato
 - (ii) Aristotle
 - (iii) Socrates
 - (iv) Thorndike.
- (l) The very nature of Physical Education Curriculum is basically
- (i) Idealistic
 - (ii) Realistic
 - (iii) Experimental
 - (iv) Disciplinarian.